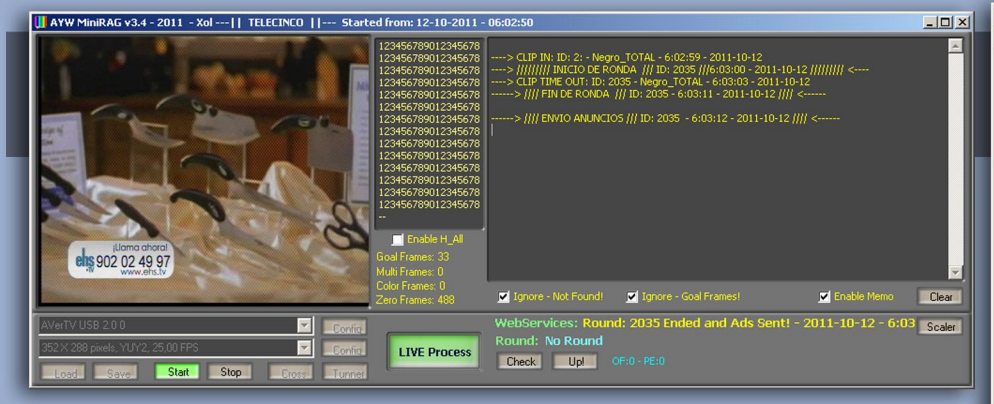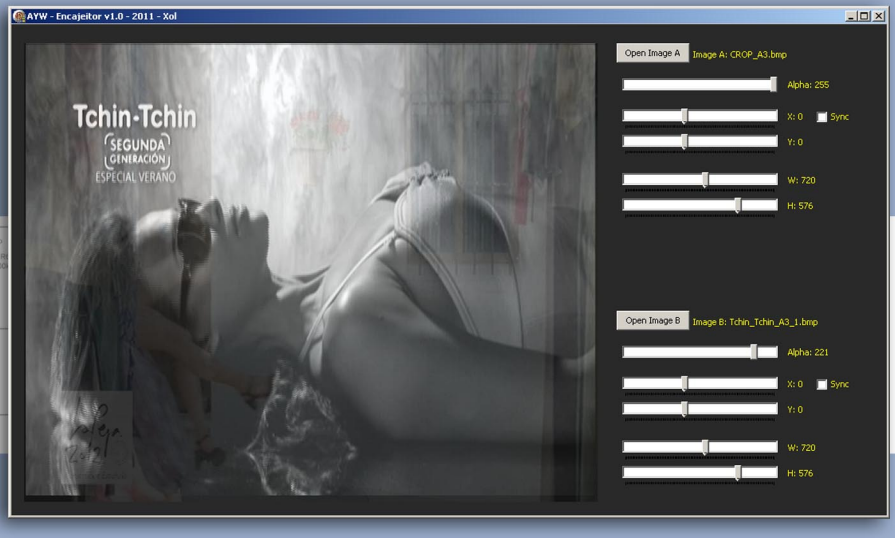Sistemas de control de publicidad - As You Wish